

CLAIMS:

1 *Sub A1* 1. A method comprising: *= cl. 29*  
2 posting a note at a content provider, *2 41*  
3 wherein the content provider is a first party;  
4 performing an activity related to the  
5 note, wherein the activity is performed by a content  
6 recipient, and wherein the content recipient is a  
7 second party; and,  
8 providing payment to a third party based  
9 upon the activity.

1 *= 30 42* 2. The method of claim 1 wherein the  
2 payment is provided by the first party to the third  
3 party.

1 *= 31 43* 3. The method of claim 1 wherein the  
2 first party and the third party are the same party,  
3 and wherein the payment is provided by a fourth  
4 party.

= 38 ~ 44

1 4. The method of claim 1 wherein content  
2 related to the note is provided by a fourth party to  
3 the first party, and wherein the payment is provided  
4 by the fourth party to the third party.

= 33 ~ 45

1 5. The method of claim 1 wherein content  
2 related to the note is provided by a fourth party to  
3 the first party, and wherein the payment is provided  
4 by the first party to the third party.

1 6. The method of claim 1 wherein the  
2 activity comprises accessing the note by the content  
3 recipient.

= 39 ~ 46

1 7. The method of claim 1 wherein the  
2 providing of payment to the third party based upon  
3 the activity comprises providing payment to the  
4 third party based upon a level of the activity.

= 48 ~ 47

1 8. The method of claim 1 wherein the  
2 activity comprises receiving the note by the second  
3 party.

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1 9. The method of claim 1 wherein the  
2 activity comprises interacting with the note by the  
3 second party.

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1 10. The method of claim 9 wherein the  
2 interacting comprises clicking on the note by the  
3 second party.

1 11. The method of claim 1 wherein the  
2 activity comprises a transfer of information.

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1 12. The method of claim 1 wherein the  
2 activity comprises a purchase.

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1 13. The method of claim 1 wherein the  
2 activity comprises a banking transaction.

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1 14. The method of claim 1 wherein the  
2 activity comprises a bid.

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1 15. The method of claim 1 wherein the  
2 activity comprises a reverse bid.

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1 16. The method of claim 1 wherein the  
2 activity comprises a search.

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1 17. The method of claim 1 wherein the  
2 activity comprises a request for information.

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1 18. The method of claim 1 wherein the  
2 activity comprises an activity related to a  
3 financial transaction.

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1 19. The method of claim 1 wherein the  
2 activity comprises providing information.

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1 20. The method of claim 1 wherein the  
2 activity comprises downloading software.

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1 21. The method of claim 1 wherein the  
2 activity comprises accessing media.

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1 22. The method of claim 1 wherein the  
2 activity comprises multiple interactions through the  
3 same note.

1-15

1 23. The method of claim 1 wherein the  
2 performing of an activity comprises performing  
3 multiple activities, and wherein the providing of  
4 payment comprises providing a payment for each of  
5 the multiple activities.

2-68

1 24. The method of claim 1 wherein the  
2 activity comprises an interest in the note expressed  
3 by the second party.

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1 25. The method of claim 1 wherein the  
2 activity comprises an upload of information by the  
3 second party.

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1 26. The method of claim 1 wherein the  
2 activity comprises a download of information to the  
3 second party.

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1 27. The method of claim 1 wherein the  
2 activity comprises redeeming a coupon.

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1 28. The method of claim 1 wherein the  
2 activity comprises printing a coupon.

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1 29. A method comprising:  
2 posting a note at a content provider,  
3 wherein the content provider is a first party;  
4 executing program code related to the note  
5 at a content recipient, wherein the content  
6 recipient is a second party; and,  
7 providing payment to a third party based  
8 upon the note.

1 30. The method of claim 29 wherein the  
2 payment is provided by the first party to the third  
3 party.

1 31. The method of claim 29 wherein the  
2 first party and the third party are the same party,  
3 and wherein the payment is provided by a fourth  
4 party.

1 32. The method of claim 29 wherein the  
2 note has content, wherein the content is provided by  
3 a fourth party to the first party, and wherein the  
4 payment is provided by the fourth party to the third  
5 party.

1 33. The method of claim 29 wherein the  
2 note has content, wherein the content is provided by  
3 a fourth party to the first party, and wherein the  
4 payment is provided by the first party to the third  
5 party.

1 34. The method of claim 29 wherein  
2 providing payment to a third party based upon the

3 note comprises providing payment to the third party  
4 based upon a level of activity related to the note.

1 35. The method of claim 29 wherein  
2 providing payment to a third party based upon the  
3 note comprises providing payment to the third party  
4 for transfer of the note to the second party.

2 36. The method of claim 29 wherein  
3 providing payment to a third party based upon the  
4 note comprises providing payment to the third party  
for a transfer of information to the second party.

1 37. The method of claim 29 wherein  
2 providing payment to a third party based upon the  
3 note comprises providing payment to the third party  
4 for multiple interactions made through the same  
5 note.

1 38. The method of claim 29 wherein  
2 providing payment to a third party based upon the  
3 note comprises providing payment to the third party  
4 for posting the note by the first party.



1           39. The method of claim 29 wherein the  
2 posting of the note is made in accordance with a  
3 service provided by the third party to the first  
4 party, and wherein providing payment to a third  
5 party based upon the note comprises providing  
6 payment to the third party for the service.

1           40. The method of claim 29 wherein the  
2 posting of the note comprises posting a plurality of  
3 notes, and wherein providing payment to a third  
4 party based upon the note comprises providing  
5 payment to the third party for each posting of a  
6 note from the plurality of notes.

1           41. An arrangement of sites comprising:  
2 a first site, wherein the first site is a  
3 content provider site coupled to a network, wherein  
4 the first site executes first program code for the  
5 posting of a note thereat, wherein the first site is  
6 operated by a content provider, and wherein the  
7 content provider is a first party;

8 a second site, wherein the second site is  
9 a content recipient site coupled to the network,  
10 wherein the second site executes second program  
11 code, wherein the second program code is compliant  
12 with the note posted at the first site, and wherein  
13 the second site is operated by a content recipient,  
14 and wherein the content recipient is a second party;  
15 and,

16 a third site operated by a third party,  
17 wherein the third site receives payment based upon  
18 the note posted at the first site.

1 42. The arrangement of claim 41 wherein  
2 the payment is provided by the first party to the  
3 third party.

1 43. The arrangement of claim 41 wherein  
2 the first party and the third party are the same  
3 party, and wherein the payment is provided by a  
4 fourth party.

1 44. The arrangement of claim 41 wherein  
2 the note has content associated therewith, wherein

3 the content is provided by a fourth party to the  
4 first party, and wherein the payment is provided by  
5 the fourth party to the third party.

1 45. The arrangement of claim 41 wherein  
2 the note has content associated therewith, wherein  
3 the content is provided by a fourth party to the  
4 first party, and wherein the payment is provided by  
5 the first party to the third party.

1 46. The arrangement of claim 41 wherein  
2 payment is made to the third party based upon an  
3 activity of the second party related to the note.

1 47. The arrangement of claim 46 wherein  
2 the activity comprises accessing the note by the  
3 second party.

1 48. The arrangement of claim 46 wherein  
2 the activity comprises receiving the note by the  
3 second party.

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1 49. The arrangement of claim 46 wherein  
2 the activity comprises interacting with the note by  
3 the second party.

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1 50. The arrangement of claim 49 wherein  
2 the interacting comprises clicking on the note by  
3 the second party.

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1 51. The arrangement of claim 46 wherein  
2 the activity comprises an upload of information by  
3 the second party.

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1 52. The arrangement of claim 46 wherein  
2 the activity comprises a download of information to  
3 the second party.

1 53. The arrangement of claim 46 wherein  
2 the activity comprises a transfer of information to  
3 a fourth party.

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1 54. The arrangement of claim 46 wherein  
2 the activity comprises a purchase.

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1 55. The arrangement of claim 46 wherein  
2 the activity comprises a banking transaction.

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1 56. The arrangement of claim 46 wherein  
2 the activity comprises a bid.

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1 57. The arrangement of claim 46 wherein  
2 the activity comprises a reverse bid.

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1 58. The arrangement of claim 46 wherein  
2 the activity comprises a search.

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1 59. The arrangement of claim 46 wherein  
2 the activity comprises a request for information.

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1 60. The arrangement of claim 46 wherein  
2 the activity comprises an activity related to a  
3 financial transaction.

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1 61. The arrangement of claim 46 wherein  
2 the activity comprises downloading software.

1 62. 21 The arrangement of claim 46 wherein  
2 the activity comprises accessing media.

1 63. 22 The arrangement of claim 46 wherein  
2 the activity comprises multiple interactions through  
3 the same note.

1 64. 23 The arrangement of claim 46 wherein  
2 the providing of payment to the third party based  
3 upon the activity related to the note comprises  
4 providing payment to the third party based upon a  
5 level of the activity related to the note.

1 65. 24 The arrangement of claim 46 wherein  
2 the performing of an activity comprises performing  
3 multiple activities, and wherein the providing of  
4 payment comprises providing a payment for each of  
5 the multiple activities.

1 66. 25 The arrangement of claim 46 wherein  
2 the activity is an interest in the note expressed by  
3 the second party.

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67. The arrangement of claim 46 wherein  
the activity comprises redeeming a coupon.

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68. The arrangement of claim 46 wherein  
the activity comprises printing a coupon.